CrisisREADY© MASTERCLASS NOW AVAILABLE

Laurie Martin is an invaluable resource for Advisors when their clients are facing difficult situations. When a critical situation or crisis is overwhelming for the client it's important, for you and for them, that you know how to respond effectively and take care of yourself.

Laurie's CrisisREADY© Masterclass provides endless tips to help you identify, understand and help your clients during the post-trauma experience. She shares real-life stories, from her own personal losses to her thousands of hours of frontline experience, to help Advisors provide and understand empathetic communication and the appropriate way to provide encouragement. This is a whole new level of self-awareness and current best practices for Advisors. All topics prepare you to be crisis-ready by being confident, focused, resilient, compassionate and safe.

Working in this essential profession provides many challenges and rewards. An Advisor's day-to-day responsibilities include not only dealing with professional demands, but the human side where emotional demands are unimaginable to the wider community. Advisors take responsibility for the quality of people's lives and deaths, and this can be a heavy burden. Often you put your clients' needs ahead of your own.

So, what is the best way for Advisors to react to these demands? By having an opportunity to learn about topics seldom taught from a frontline crisis perspective, Advisors have choices for enhanced self-care, and that better equips them to be more compassionate for the client experiencing the death of a loved one, health loss, financial loss, or other life interruption.

It is important that there is no shame in acknowledging that the demands on Advisors at work can sometimes become overwhelming. The best thing they can do to take care of themselves is to heighten their awareness through education, have the programs in place to help them when it's needed, and know when 'they' need support.

The services Life Interrupted Inc. offers are designed to improve the Advisor's level of engagement, overall job satisfaction, and performance.

Specific deliverables will be developed in the areas of: understanding loss, grief and bereavement; aging, self-care; teamwork; communication; emotional first aid; interpersonal skills; client focus and interface.

The outcome new skills, positive mindset and positive performance.

Targeted Audience

- Advisors: new, experienced 1-5 years, 5-10 years, 10-20 years, 20 years+
- Regional Directors

- Division Directors
- Corporate team members
- Insurance Professionals
- Accountants
- Lawyers
- Clients

Topics for Consideration

Specific deliverables will be designed to meet the needs of Advisors, their teams or clients. Titles may be changed to suit your event or personal need.

- IMpowerment Life Coaching (living with life’s interruptions)
- Death – dealing with the tough stuff
- Suicide Aware – How to observe, what to say, do and not
- Taking care of you and your client like and emergency responder
- Starting the first conversation – death of a loved one
- Coronavirus Fatigue – I can’t take this anymore
- Make it UPtimisitic – best five strategies for managing stressful situations
- Challenges of Change – From independence to long term care

Additional topics on: fire, business loss, robbery/burglary and theft, death/loss/suicide, life-threatening illness, assisted death, divorce, and instant wealth, cancer...and more.