



Corporate Sponsorship/Exhibitor Application
 21st National Advisors Conference (NAC) – Las Vegas NV
 August 24-26, 2020

I/we make application to Pro-Seminars Ltd. to Exhibit or provide Sponsorship at the 21st National Advisors Conference (NAC) in Las Vegas, NV – August 24-26, 2020.

Corporate Information		
Sponsorship Level Requested: Additional Sponsorship Opportunities Requested as per descriptions: Corporate Ticket Purchase: # of packages of 10 tickets _____ @\$1999.00 per package, pd in full at time of order) This provides a discount of \$50 per admittance.		
Company Name for Web, marketing materials and conference signage. Please send logo in .eps and jpeg format.		
Address:		
City:	Province:	Postal Code:
Business Phone:	Cell Phone:	Fax:
Email:	Website:	
Payment Information		
Upon acceptance as a 2020 NAC Sponsor, a 500 deposit is required with your intent to be a sponsoring company. Half the Sponsorship balance is due and payable by May 15, 2020 with the full balance due and payable by June 1, 2020. Monthly payments plans can be arranged. Please contact us for further information.		
I wish to pay by corporate cheque: _____		
We wish to pay by Bank Wire Transfer _____ Please contact us for our banking information		
Please charge the required deposit to the following credit card:		
VISA – # _____ Exp. Date _____		
MasterCard - # _____ Exp. Date _____		
Name on Card		
Authorized Signature:		Date:
Cancellation Policy		
In the event that you cancel your participation: By June 1, 2020 – any deposit is forfeited. By July 1, 2020 – 75% of any monies paid is forfeited. By Aug. 1, 2020 – 100% of any monies paid is forfeited.		

I have read the above and agree to the terms

 Authorized Signature

 Date



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**Get the Visibility Your Company Deserves by Attending this Conference
 with these Proven Event Marketing Promotions**

If you are a Financial Services company who is looking to expand your business market, the 20th Annual National Advisors Conference (NAC) is a very **COST-EFFECTIVE** platform to deliver your message directly to financial advisors.

Our seminars allow licensed advisors the opportunity to earn their Continuing Education credits, while networking with other advisors and companies that they can do business with. The 21st Annual National Advisors Conference (NAC) will allow **YOU** and your company the opportunity to let these advisors know about your products, services and concepts.

With your support and commitment, the 2020 21st NAC will be a win/win for all.

**21st ANNIVERSARY EMERALD SPONSOR \$7500 – Max 2
 Presentation spot on Monday August 24, 2020**

Includes – **FOUR VIP** complimentary conference registrations for some of your key Advisors. (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

✓	Emerald level recognition on Pro-Seminars / National Advisors Conference website
✓	Emerald level recognition in all pre-conference promotional materials via email & social media
✓	Emerald level priority exhibit booth location with two 8' skirted tables and 2 chairs
✓	Choice of Main Platform and Breakout presentation time and day.
✓	Credit for the Welcome Party on August 23, 2020 & Conference badges/lanyards.
✓	Company sign or Banner and Corporate logo displayed on presentation screens during breaks.
✓	One full page advertisement (4 3/4" wide x 7 3/4" tall) in conference program, with priority placement on inside front or back cover of program
✓	List of all attendee contact information before and after the conference
✓	Pro-Seminars will send out 2 email promotion marketing pieces at no additional charge to the attendees prior to the conference to promote your participation.

**21st ANNIVERSARY DIAMOND SPONSOR- \$3500 – 4 Available
 Presentation spot on Monday August 24, 2020**

Includes – **THREE VIP** complimentary conference registrations for some of your key Advisors. (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

✓	Diamond level recognition on Pro-Seminars / National Advisors Conference website
✓	Diamond level recognition in all pre-conference promotional materials via email & social media
✓	Diamond level exhibit booth location with one 8' skirted tables and 2 chairs
✓	Choice of Main Platform and Breakout presentation time on Monday August 24, 2020 as availabilities allow.
✓	Corporate logo displayed on presentation screens during breaks
✓	Three-quarter page advertisement (4 3/4" wide x 5.0" tall) in conference program.



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21st ANNIVERSARY PLATINUM SPONSOR– \$3000 – 5 Available
Presentation spot on Tuesday August 25, 2020

Includes – **TWO VIP** complimentary conference registrations for some of your key Advisors.
 (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

✓	Platinum level recognition on Pro-Seminars / National Advisors Conference website
✓	Platinum level recognition in all pre-conference promotional materials via email & social media
✓	Platinum level exhibit booth location with one 8' skirted tables and 2 chairs
✓	Choice of Main Platform presentation time and day on Tuesday August 25, 2020 as availabilities allow.
✓	Corporate logo displayed on presentation screens during breaks
✓	One half page advertisement (4 ¾" wide x 3.875" tall) in conference program.

21st ANNIVERSARY GOLD SPONSOR– \$2500 – 5 Available
Presentation spot on Wednesday August 26, 2020

Includes – **ONE VIP** complimentary conference registrations for some of your key Advisors.
 (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

✓	Gold level recognition on Pro-Seminars / National Advisors Conference website
✓	Gold level recognition in all pre-conference promotional materials via email & social media
✓	Gold level exhibit booth location with one 8' skirted tables and 2 chairs
✓	Choice of Main Platform presentation time on Wednesday August 26, 2020 as availabilities allow.
✓	One quarter page advertisement (4 ¾" wide x 1.93" tall) in conference program.
✓	Corporate logo displayed on presentation screens during breaks

21st ANNIVERSARY SILVER SPONSOR– \$1000 Breakout Presentation & Exhibitor

Includes – **ONE VIP** complimentary conference registrations for some of your key Advisors.
 (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

✓	Silver level recognition on Pro-Seminars / National Advisors Conference website
✓	Silver level recognition in all pre-conference promotional materials via email & social media
✓	Corporate logo displayed on presentation screens during breaks
✓	Choice of Breakout presentation time on Monday Aug. 24, 2020 or Tuesday Aug. 25, 2020 as availabilities allow.
✓	Silver level exhibit booth location with one 8' skirted tables and 2 chairs
✓	One eighth page advertisement (2.37" wide x 1.75" tall) in conference program.



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21st ANNIVERSARY BRONZE SPONSOR– EXHIBITOR ONLY- \$400

Includes – **ONE VIP** complimentary conference registrations for some of your key Advisors.
 (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

✓	Bronze Exhibitor level recognition on Pro-Seminars / National Advisors Conference website
✓	Bronze Exhibitor level recognition in all pre-conference promotional materials via email & social media
✓	Corporate logo displayed on presentation screens during breaks
✓	The opportunity at the conference, if you want to give a 2 minute “elevator” speech to the attendees about you and your company
✓	Bronze Exhibitor level exhibit booth location with one 8’ skirted tables and 2 chairs
✓	One eighth page advertisement (2.37" wide x 1.75" tall) in conference program.

OTHER SUPPORTING SPONSORSHIP OPPORTUNITIES

VIP Corporate Ticket Purchase - Use these VIP tickets to let your Associates know that you are presenting at the 2020 21st Annual National Advisors Conference and reward them for a job well done.

Purchase 10 prepaid VIP admittance tickets for ONLY \$1999.00 for you to distribute to your associates for a job well done. This is a savings of \$50 off the conference early bird registration fee. The recipient must stay at the conference host hotel AND register with us before August 1, 2020.

21st Anniversary NAC Continental Breakfast / Coffee Breaks - (3 sponsorships available) \$2,000 each

✓	Company recognition in conference program and signage
✓	Sponsor logo and company contact information to appear on the Pro-Seminars / National Advisors Conference website
✓	Verbal acknowledgement to all Delegates before and after each break

21st Anniversary NAC Keynote Speaker Sponsorship Opportunities - (6 sponsorships available) \$3000 - \$5000 each

✓	An opportunity to be seen as a contributor to one of the highest profile Financial Advisor educational events for Canadian Financial Services Professionals.
✓	Sponsor logo and company contact information to appear on the Pro-Seminars / National Advisors website
✓	Company recognition in conference program and signage
✓	Opportunity for your company to introduce the speaker



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21st Anniversary NAC Attendee Bags – (1 sponsorship available) \$1000

✓	Company recognition in conference program and signage
✓	Sponsor logo and company contact information to appear on the Pro-Seminars / National Advisors Conference website

21st Anniversary NAC Audio Services Sponsor - (3 sponsorships available) \$1500 each

✓	Opportunity to include company literature in delegate bags
✓	Company recognition in conference program and signage
✓	Sponsor logo and company contact information to appear on the Pro-Seminars / National Advisors Conference website

21st Anniversary NAC Notepad & Pens – (1 sponsorship available) \$1500

✓	Take advantage of this exclusive package and sponsor the notepads and pens available in the conference session rooms.
✓	The attendees will take notes and write with a pen that bears your company logo.
✓	Company recognition on signage and in conference program.

21st Anniversary NAC Memento Sponsorship - (1 sponsorship available) \$3000

✓	A special handout for each attendee will be included in each of the 2020 Delegate Bag this year to commemorate the 21 st Annual National Advisors Conference.
✓	As the sponsor of this promotion, your company name, logo and contact information will be featured on the item that each delegate will receive.
✓	Company recognition on signage and in conference program.

21st Anniversary NAC Grand Wrap up Prize Draw Sponsorship - (1 sponsorship available) \$1000

This will be the main door prize for the 21st Annual National Advisors Conference

✓	A final prize draw will take place at the closing ceremonies of the Conference
✓	The fee includes Pro-Seminars purchase of the prize
✓	Company recognition on signage and in conference program
✓	Sponsor logo and company contact information to appear on the Pro-Seminars National Advisors Conference website

21st Anniversary NAC Family and Attendee Shuttle Sponsor – (2 sponsorships available) \$1000 each

✓	Signage with your corporate logo placed on the side of the shuttle bus for either Monday August 24, 2020 or Tuesday August 25, 2020
✓	Company recognition on signage and in conference program
✓	Sponsor logo and company contact information to appear on the Pro-Seminars National Advisors Conference website



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21st Anniversary NAC Social/Get together Tuesday August 25, 2020, 5-7pm - \$3000

✓	Signage with your corporate logo at the event
✓	Company recognition on main signage and in conference program
✓	Sponsor logo and company contact information to appear on the Pro-Seminars National Advisors Conference website

FOR THE COMPANIES THAT CANNOT BE WITH US FOR THE 21st Annual National Advisors Conference we can offer you:

21st Anniversary NAC Attendee Conference Bag Insert – \$100

✓	Pro-Seminars will insert 2 pieces of your corporate advertisement into the Attendee conference bags
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21st Anniversary NAC Program Advertisement – Advertisement requirements for the attendee program are required by August 1, 2020. Various pricing is available depending on the size of your ad you are interested in.

If you are NOT a main sponsor, you can purchase advertisement in the NAC program at an additional cost. *The standard ads are in black and white. There is an additional cost of \$150 if you would like your advertisement in colour so that it stands out.* If so, please send me your advertisement in colour for the NAC program. Please send your conference program advertisement to me in .jpg and PDF format.

✓	One full page measuring 4.3/4" wide x 7 3/4" tall - \$400
✓	3/4 page measuring 4.75" wide x 5" tall - \$300
✓	1/2 page measuring 4.75" wide x 3.875" tall - \$200
✓	1/4 page measuring 4.75" wide x 1.93" tall - \$150
✓	1/8 page measuring 2.37" wide x 1.75" tall - \$100

If you or your company would like to sponsor something that is not listed, please contact us to discuss the opportunity.