



**Corporate Sponsorship/Exhibitor Application**  
23<sup>rd</sup> National Advisors Conference (NAC)  
Las Vegas NV – September 16-18, 2024

**Get the Visibility Your Company Deserves by Attending this  
Must Attend Conference**

For those of you who are not familiar with Pro-Seminars Ltd., please visit [www.pro-seminars.com](http://www.pro-seminars.com) to see what we do and how we do it.

Our experience has taught us that when the advisors hear or see you at this conference, they will do business with you after they understand your concepts and products.

If you are a Financial Services company who is **looking** to expand your business market, the 23<sup>rd</sup> Annual National Advisors Conference (NAC) is a very **COST-EFFECTIVE** platform to deliver your message directly to financial advisors.

This conference allows advisors the opportunity to earn their Continuing Education credits, as well as increase their industry knowledge, while networking with other advisors and companies that they can do business with. The 23<sup>rd</sup> Annual National Advisors Conference (NAC) will allow **YOU** and your company the opportunity to let these advisors know about your products, services, and concepts.

**So why partner with Pro-Seminars?**

- Raise awareness and build your brand recognition to Canadian Financial Advisors who want to use your products, concepts, and services that you provide.
- Build rapport with Advisors from many companies who you may not have a chance to meet!
- Develop your organization's goodwill with the Canadian Financial Advisor network
- Directly network with our target audience as our attendees know that you will be contacting them.

**If you are not the decision maker, please pass on to the right individual so that you and your company do not miss this opportunity to increase your advisor networks and business.**

Please do not hesitate to contact us with any questions that you have.

***With your support and commitment, the 2024 23<sup>rd</sup> NAC will be a win/win for all.***



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|   |             |              |  |
|---|-------------|--------------|--|
| <b>Sponsorship Level Requested:</b>   |             | <b>Date:</b> |  |
| <b><i>Promote the conference with your company Associates or offer a corporate promotion by purchasing blocks of discounted admission tickets and help increase the attendance.</i></b>   |             |              |  |
| Corporate Ticket Purchase: # of packages of 10 tickets _____ @\$3240.00 per package, pd in full at time of order) This provides a discount of \$100 off the regular registration cost. Recipient must stay at the Tuscany Suites.   |             |              |  |
| Company Name for Web, marketing materials and conference signage. Please send logo in .eps and jpeg format.   |             |              |  |
| Address:  |             |              |  |
| City:   | Province:   | Postal Code: |  |
| Business Phone:   | Cell Phone: | Fax:         |  |
| Email:  | Website:    |              |  |
| <b>Payment Information</b>  |             |              |  |
| Upon acceptance as an NAC Sponsor, a \$500 deposit is required Jan.1, 2024. Half the remaining Sponsorship balance is due and payable by April 1,2024 , with the full balance due and payable by June 1, 2024. Monthly payments plans can be arranged. Please contact us for further information. |             |              |  |
| I wish to pay by corporate cheque: _____  |             |              |  |
| Please charge the required deposit to the following credit card:  |             |              |  |
| VISA/MC # _____ Exp. Date _____ CVV _____   |             |              |  |
| Name on Card  |             |              |  |
| Authorized Signature:   |             |              |  |
| <b>Cancellation Policy</b>  |             |              |  |
| If you cancel your participation for the 2023 National Advisors Conference:<br>By May 15, 2023 – 50% of any monies paid is forfeited.<br>By June 15, 2023–.75% of any monies paid is forfeited<br>By July 15, 2023 – 100% of any monies paid is forfeited.  |             |              |  |

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date



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**23rd ANNIVERSARY EMERALD SPONSOR \$8500 – Max 2**

***Choice of Main Stage & Breakout Presentation Times on Monday September 16, 2024 as Availability Allows***

Includes – **FIVE VIP** complimentary conference registrations for some of your key Advisors. (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

|   |   |
|---|---|
| ✓ | Emerald level recognition on Pro-Seminars / National Advisors Conference website  |
| ✓ | Choice of Main Platform presentation time on Monday Sept. 16, 2024, as availabilities allow.  |
| ✓ | Emerald level recognition in all pre-conference promotional materials via email & social media  |
| ✓ | Emerald Sponsors get credit for the Sunday September 15, 2024 “Meet N Greet”  |
| ✓ | Emerald level priority exhibit booth location with two 8’ skirted tables and 2 chairs   |
| ✓ | Company sign or Banner and Corporate logo displayed on presentation screens during breaks.  |
| ✓ | One full page advertisement (4 3/4" wide x 7 3/4" tall) in conference program, with priority placement on inside front or back cover of program               |
| ✓ | List of all attendee contact information sent Sept. 1, 2024 and after the conference is completed.  |
| ✓ | Pro-Seminars will send out 2 email promotion marketing pieces at no additional charge to the attendees prior to the conference to promote your participation. |

**23rd ANNIVERSARY DIAMOND SPONSOR- \$4500 – 4 Available**

***Choice of Main Stage & Breakout Presentation Times on Monday September 16, 2024 or Tuesday September 17, 2024 as Availability Allows***

Includes – **FOUR VIP** complimentary conference registrations for some of your key Advisors. (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

|   |  |
|---|--|
| ✓ | Diamond level recognition on Pro-Seminars / National Advisors Conference website                                 |
| ✓ | Choice of Main Platform presentation time on Monday Sept. 16 or Tuesday Sept. 17, 2024, as availabilities allow. |
| ✓ | Diamond level recognition in all pre-conference promotional materials via email & social media                   |
| ✓ | Diamond level exhibit booth location with one 8’ skirted tables and 2 chairs                                     |
| ✓ | Corporate logo displayed on presentation screens during breaks   |
| ✓ | Three-quarter page advertisement (4 ¾" wide x 5.0" tall) in conference program.                                  |

**23rd ANNIVERSARY PLATINUM SPONSOR– \$4000 – 5 Available**

***Choice of Main Stage Presentation Times on Tuesday September 17, 2024, and Breakout Presentation Times on Monday September 16, 2024 or Tuesday September 17, 2024 as Availability Allows***

Includes – **THREE VIP** complimentary conference registrations for 3 of your key Advisors. (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

|   |   |
|---|---|
| ✓ | Platinum level recognition on Pro-Seminars / National Advisors Conference website                               |
| ✓ | Choice of Main Platform presentation time on Monday Sept. 16 or Tuesday Sept. 17, 2024, as availabilities allow |
| ✓ | Platinum level recognition in all pre-conference promotional materials via email & social media                 |
| ✓ | Platinum level exhibit booth location with one 8’ skirted tables and 2 chairs                                   |
| ✓ | Corporate logo displayed on presentation screens during breaks  |
| ✓ | One half page advertisement (4 ¾" wide x 3.875" tall) in conference program.                                    |



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**23rd ANNIVERSARY GOLD SPONSOR– \$3500 – 5 Available**

***Choice of Main Stage Presentation Times on Wednesday September 18, 2024, as Availability Allows***

Includes – **TWO VIP** complimentary conference registrations 2 of your key Advisors. (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

|   |   |
|---|---|
| ✓ | Gold level recognition on Pro-Seminars / National Advisors Conference website                       |
| ✓ | Choice of Main Platform presentation time on Wednesday Sept. 18 as availabilities allow             |
| ✓ | Gold level recognition in all pre-conference promotional materials via email & social media         |
| ✓ | Gold level exhibit booth location with one 8' skirted tables and 2 chairs                           |
| ✓ | Choice of Main Platform presentation time on Wednesday September 18, 2024, as availabilities allow. |
| ✓ | One quarter page advertisement (4 ¾" wide x 1.93" tall) in conference program.                      |
| ✓ | Corporate logo displayed on presentation screens during breaks                                      |

**23rd ANNIVERSARY SILVER SPONSOR– \$1500 Breakout Presentation & Exhibitor**

***Choice of Breakout Presentation Times on Monday Sept. 16, 2024, or Tuesday Sept. 17, 2024, as Availability Allows***

Includes – **ONE VIP** complimentary conference registrations for one of your key Advisors. (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

|   |   |
|---|---|
| ✓ | Silver level recognition on Pro-Seminars / National Advisors Conference website               |
| ✓ | Silver level recognition in all pre-conference promotional materials via email & social media |
| ✓ | Corporate logo displayed on presentation screens during breaks                                |
| ✓ | Silver level exhibit booth location with one 8' skirted tables and 2 chairs                   |
| ✓ | One eighth page advertisement (2.37" wide x 1.75" tall) in conference program.                |

**23rd ANNIVERSARY BRONZE SPONSOR– EXHIBITOR ONLY- \$800**

Includes – **ONE VIP** complimentary conference registrations for one of your key Advisors. (VIP pass holders **must stay** at the Tuscany Hotel for the conference)

|   |  |
|---|--|
| ✓ | Bronze Exhibitor level recognition on Pro-Seminars / National Advisors Conference website                            |
| ✓ | Bronze Exhibitor level recognition in all pre-conference promotional materials via email & social media              |
| ✓ | Corporate logo displayed on presentation screens during breaks   |
| ✓ | The opportunity at the conference, INCLUDES a 3 minute “elevator” speech to the attendees about you and your company |
| ✓ | Bronze Exhibitor level exhibit booth location with one 8' skirted tables and 2 chairs                                |
| ✓ | One eighth page advertisement (2.0" wide x 1.5" tall) in conference program.   |



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**OTHER SUPPORTING SPONSORSHIP OPPORTUNITIES**

**23rd Anniversary NAC Keynote Speaker Sponsorship Opportunities - (6 sponsorships available) \$3000 - \$5000 each**

|   |  |
|---|--|
| ✓ | An opportunity to be seen as a contributor to one of the highest profile Financial Advisor educational events for Canadian Financial Services Professionals. |
| ✓ | Sponsor logo and company contact information to appear on the Pro-Seminars / National Advisors website   |
| ✓ | Company recognition in conference program and signage  |
| ✓ | Opportunity for your company to introduce the speaker  |

**23rd Anniversary NAC Attendee Bags – (1 sponsorship available) \$1200**

|   |   |
|---|---|
| ✓ | Company recognition in conference program and signage   |
| ✓ | Sponsor logo and company contact information to appear on the Pro-Seminars / National Advisors Conference website |

**23rd Anniversary NAC Audio Services Sponsor - (3 sponsorships available) \$3000 each**

|   |   |
|---|---|
| ✓ | Opportunity to include company literature in delegate bags  |
| ✓ | Company recognition in conference program and signage   |
| ✓ | Sponsor logo and company contact information to appear on the Pro-Seminars / National Advisors Conference website |

**23rd Anniversary NAC Notepad & Pens – (1 sponsorship available) \$1000**

|   |   |
|---|---|
| ✓ | Take advantage of this exclusive package and sponsor the notepads and pens available in the conference session rooms. |
| ✓ | The attendees will take notes and write with a pen that bears your company logo.                                      |
| ✓ | Company recognition on signage and in conference program.   |

**23rd Anniversary NAC Grand Wrap up Prize Draw Sponsorship - (1 sponsorship available) \$1000**

This will be the main door prize for the 21<sup>st</sup> Annual National Advisors Conference

|   |   |
|---|---|
| ✓ | A final prize draw will take place at the closing ceremonies of the Conference                                  |
| ✓ | The fee includes Pro-Seminars purchase of the prize   |
| ✓ | Company recognition on signage and in conference program  |
| ✓ | Sponsor logo and company contact information to appear on the Pro-Seminars National Advisors Conference website |



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**23rd Anniversary NAC Family and Attendee Shuttle Sponsor – (2 sponsorships available) \$1200 each**

|   |   |
|---|---|
| ✓ | Signage with your corporate logo placed on the side of the shuttle bus for either Monday September 16, 2024, or Tuesday Sept. 17, 2024, or both if you take both sponsorships |
| ✓ | Company recognition on signage and in conference program  |
| ✓ | Sponsor logo and company contact information to appear on the Pro-Seminars National Advisors Conference website   |

**23rd Anniversary NAC Social/Get together on Tuesday September 17, 2024  
 5-7pm - \$3000**

|   |   |
|---|---|
| ✓ | Signage with your corporate logo at the event   |
| ✓ | Company recognition on main signage and in conference program   |
| ✓ | Sponsor logo and company contact information to appear on the Pro-Seminars National Advisors Conference website |

**FOR THE COMPANIES THAT CANNOT BE WITH US FOR THE 23rd Annual National Advisors Conference we can offer you:**

**23rd Anniversary NAC Attendee Conference Bag Insert – \$100**

|   |   |
|---|---|
| ✓ | Pro-Seminars will insert 2 pieces of your corporate advertisement into the Attendee conference bags |
|---|---|

**23rd Anniversary NAC Program Advertisement** – Advertisement requirements for the attendee program are required by July 15, 2024. Various pricing is available depending on the size of your ad you are interested in.

**If you are NOT a main sponsor, you can purchase advertisement in the NAC program at an additional cost.** *The standard ads are in black and white. There is an additional cost of \$150 if you would like your advertisement in colour so that it stands out.* If so, please send me your advertisement in colour for the NAC program. Please send your conference program advertisement to me in .jpg and PDF format.

|   |   |
|---|---|
| ✓ | One full page measuring 4.3/4" wide x 7 3/4" tall - \$400 |
| ✓ | ¾ page measuring 4.75" wide x 5" tall - \$300             |
| ✓ | ½ page measuring 4.75" wide x 3.875" tall - \$200         |
| ✓ | ¼ page measuring 4.75" wide x 1.93" tall - \$150          |
| ✓ | ⅛ page measuring 2.37" wide x 1.75" tall - \$100          |

***If you or your company would like to sponsor something that is not listed, please contact us to discuss the opportunity.***