

**23<sup>rd</sup> Annual National Advisor Conference & Trade Show – September 16-18, 2024**  
**Las Vegas, NV – Tuscany Suites & Casino, 255 East Flamingo Road**

<b>Monday September 16, 2024</b>	<b>Tuesday September 17, 2024</b>	<b>Wednesday September 18, 2024</b>
<b>7:45 AM Sharp – 8:00 AM</b> Opening Remarks – <b>Mike Englert BA, B.Ed., EPC</b>	<b>7:45 AM Sharp – 8:00 AM</b> Daily Announcements – <b>Mike Englert BA, B.Ed., EPC</b>	<b>7:45 AM Sharp – 8:00 AM</b> Daily Announcements – <b>Mike Englert BA, B.Ed., EPC</b>
<b>8:00 AM – 9:00 AM</b> 5 Ways to Market More Life Insurance Now! Uncover Your Prospects Estate and Financial Planning Needs <b>Jim Ruta BA RHU, FDFS, EPC</b> <i>Sponsored by Advisorcraft Media &amp; SOLIS</i>	<b>8:00 AM – 9:00 AM</b> Re-Imagine and Define your Client Experience to Increase your Life Insurance Sales and Elevate your Referability <b>Rhona Konnelly, CLU, EPC, CPCA</b> <i>Sponsored by Konnelly Consulting</i>	<b>8:00 AM – 9:30 AM</b> Elevating Your Financial Practice Beyond Numbers: The Power of Holistic Financial Planning <b>Lisa Elle FCSI, CFP, CCS, RIS, CHS, CPCA, EPC</b> <i>Sponsored by Ellements Financial Group</i>
<b>9:00 AM – 10:00 AM</b> Holistic Tax and Estate Planning <b>Dale Barrett LLB, Tax Lawyer</b> <i>Sponsored by Barrett Tax Law</i>	<b>9:00 AM – 10:00 AM</b> The Estate Enhancement Option <b>Monica Rehal</b> <i>Sponsored by Canada Protection Plan (a Foresters Financial Company)</i>	<b>9:30 AM – 11:00 AM</b> Prescription or Diagnosis: Where is your focus? <b>Peter Wouters RFG., AIAA., ARP., TEP., FLMI., RHU., CFP, CLU., CHFC., ACS., ALHC., CPCA., CHS., AFSI., EPC,</b> <i>Sponsored by Canadian Initiative for Elder Planning Studies</i>
<b>10:00 AM – 11:00 AM</b> Unlocking The Full Potential Of Your Portfolio By Incorporating Living Benefits <b>Robert Watson &amp; Perry Wong CPA, CA</b> <i>Sponsored by Combined Insurance</i>	<b>10:00 AM – 11:00 AM</b> Your Clients Hold The Keys But Can't Unlock The Opportunities <b>Lysa Fitzgerald CFP &amp; Victor Stranges</b> <i>Sponsored by Manulife Bank</i>	
<b>11:00 AM – 12 Noon</b> Future-Proof Your Advisory: Implementing Tech to Buy Back Time, Boost Revenue, Go Paperless, and Automate Compliance <b>Ahilan (AKIL) Balachandran B.Comm, CFP, CLU, CHS, EPC, CEO, Founder</b> <i>Sponsored by BlueMind</i>	<b>11:00 AM – 12 Noon</b> The Ultimate Fact Finder To Help Your Clients Buy Insurance <b>Simon Reilly</b> <i>Sponsored by Leading Advisor Inc.</i>	<b>11:00 AM – 12 Noon</b> Harnessing Compliance for Business Success: An Overview for Financial Professionals. <b>Presented by Glenn Freeland CPCA, EPC</b> <i>Sponsored by Independent Financial Brokers of Canada (IFB)</i>
<b>12:00 Noon – 1:00 PM</b> Is Strategic Philanthropy Part of Your Clients' Estate Plan? <b>Mark Halpern CFP, TEP, MFA-P</b> <i>Sponsored by WEALTHinsurance.com</i>	<b>12:00 Noon – 1:00 PM</b> Federal Budget 2024: Impact And Strategies Focused On New Capital Gains Rules <b>Peter Wouters CFP, CLU, CHFC, TEP, FLMI Director, Tax Retirement &amp; Estate Planning Services</b> <i>Sponsored by Empire Life</i>	<b>12:00 Noon – 1:00 PM</b> The "Enlightened" Consumer <b>Mike Englert BA, B.Ed., EPC</b> <i>Sponsored by Pro-Seminars (2020) Ltd.</i>
<b>1:00 PM – SCAN out and adjourn</b>	<b>1:00 PM - SCAN out and adjourn</b>	<b>1:00 PM – SCAN out and adjourn</b>