



NAC 2027 “Corporate Partnership Opportunities”

26th National Advisors Conference (NAC)

Las Vegas NV – September 20-22, 2027

PUT YOUR BRAND IN FRONT OF CANADIAN FINANCIAL ADVISORS – Partner with the 26th Annual National Advisors Conference

Be Seen. Build Relationships. Grow Your Advisor Network.

The **26th Annual National Advisors Conference (NAC)** gives your organization an opportunity to connect directly with Canadian financial advisors who are looking for new ideas, strategies, products, services, and business-building solutions.

For 26 years, Pro-Seminars Ltd. has been bringing financial services professionals together to **learn, connect, exchange ideas, and build valuable industry relationships.**

Now we're inviting **YOU** to put your company in front of this important audience at the **26th Annual National Advisors Conference (NAC).**

Why Partner with Pro-Seminars for the 2027 NAC?

Partnering with the 2027 NAC isn't simply about displaying your logo. It's about creating **visibility, conversations, relationships, and potential business opportunities.**

As a partner, your organization has the opportunity to:

- **Increase your brand visibility** with Canadian financial advisors.
- **Showcase your products, services, concepts, and solutions** directly to your target market.
- **Build relationships** with advisors from a variety of companies and organizations.
- **Meet advisors face-to-face** and start conversations that can continue long after the conference.
- **Strengthen your organization's presence and goodwill** within the Canadian financial services community.
- **Position your company as a supporter of advisor education and professional development.**

Your Audience Is Already There. Your Company Should Be Too.

NAC attendees come together to increase their financial industry knowledge, hear from industry presenters, network with colleagues and industry partners, and earn Continuing Education credits toward their professional requirements.

That creates an ideal environment for sponsors.

Rather than trying to reach advisors one at a time, the NAC gives your organization a **cost-effective platform to deliver your message directly to financial professionals and begin building meaningful new relationships.**

DON'T JUST ADVERTISE. CONNECT.

Put your people, your brand, and your message in front of the advisors you want to do business with.

Build your visibility. Expand your advisor network. Create new conversations. Develop new opportunities.

Who Should Consider Partnering?

If you're a **financial services company, MGA, insurer, investment or wealth organization, technology provider, coach, consultant, or business-building organization** looking to increase your reach within the Canadian advisor marketplace, the **26th Annual National Advisors Conference belongs on your 2027 marketing calendar.**

BECOME A 2027 NAC PARTNER

PARTNERSHIP opportunities are limited. Contact us today to discuss how your organization can participate in the **26th Annual National Advisors Conference.**

If you are not the partnership or marketing decision-maker within your organization, **please forward this opportunity to the appropriate person so your company doesn't miss the chance to participate.**

Your support helps us deliver an outstanding educational experience for Canada's financial services professionals while giving your organization the opportunity to build valuable relationships with the advisor community.

26th Annual National Advisors Conference

BE SEEN. BE HEARD. BUILD RELATIONSHIPS.

Learn more about Pro-Seminars Ltd. at [**www.pro-seminars.com**](http://www.pro-seminars.com).

Sponsorship Level Requested:		Date:
<i>Promote the conference with your company Associates or offer a corporate promotion by purchasing blocks of discounted pre-paid admission tickets.</i> Corporate Ticket Purchase: # of packages of 10 tickets _____ @ \$3740.00 per package of 10 pd in full at time of order prior to June 1, 2027. This provides a discount of \$1550.00 off the regular registration cost. Recipient must stay at the Tuscany Suites. Company Name for Web, marketing materials and conference signage. Please send logo in .eps and jpeg format.		
Address:		
City:	Province:	Postal Code:
Business Phone:		Cell Phone:
Email:		Website:
Payment Information		
Upon acceptance as an NAC Sponsor, <i>a \$500 deposit is required</i> with your commitment to sponsor. <i>Half the remaining Sponsorship balance is due and payable by January 1, 2027,</i> with the <i>full balance due and payable by April 1, 2027.</i> Monthly payment plans can be arranged. Please contact us for further information.		
I wish to pay by cheque/EFT _____ Etransfers can be sent to payments@pro-seminars.com		
Please charge the required deposit to the following credit card:		
VISA/MC # _____ Exp. Date _____ CVV _____		
Name on Card		
Authorized Signature:		
Cancellation Policy		
If you cancel your participation for the 2027 National Advisors Conference: After you commit and before February 28, 2027 – 50% of any money paid is forfeited. Between March 1, 2027 – May 15, 2027 – 75% of any money paid is forfeited. After May 15, 2027 – 100% of any money paid is forfeited.		

NAC 2027 “CORPORATE PARTNERSHIP OPPORTUNITIES

Put your company in the room and your message in front of Canadian financial advisors.

Partnerships at a Glance

Partnership	Price	Availability	Primary Value
Presenting Partner – Monday Sept. 20, 2027 Presentation	\$15,000	1	Own the conference
Signature Partner - Monday Sept. 20, 2027 Presentation	\$10,000	2	Maximum exposure
Leadership Partner - Monday Sept. 20, 2027 Presentation	\$5,000	2	Thought leadership
Premier Partner - Tuesday Sept. 21, 2027 Presentation	\$4,000	5	Visibility + presentations
Industry Partner – Wednesday Sept. 22, 2027 Presentation	\$3,500	5	Main-stage exposure
Breakout Presentation Partner – Sept. 20 or Sept. 21 as availabilities exist	\$1500	Limited	Educate + exhibit
Exhibitor Partner	\$1,000	Limited	Exhibit + network

DETAILED PARTNERSHIP INFORMATION

NAC 2027 PRESENTING PARTNER - \$15,000 – 1 Available – 6 *VIP* complimentary conference registrations. * VIP pass holders **must stay** at the Tuscany Hotel for the conference

Own the spotlight at NAC 2027 and position your organization at the forefront of the Canadian financial advisor community - The highest level of visibility, recognition and engagement at NAC 2027

BENEFITS

- **Exclusive “Presenting Partner” designation**
- Conference promoted as “**The 26th Annual National Advisors Conference presented by [Company Name]**” in Partnership with Pro-Seminars
- **First choice of one Main Stage presentation on Monday Sept. 20, 2027, based on availability**
- **First choice of one Breakout presentation on Monday Sept. 20, 2027, based on availability**
- Opportunity for a senior company representative to provide **brief opening remarks/welcome**
- **Premier exhibit location** with two 8-foot skirted tables and chairs
- Largest/top-tier **corporate logo positioning** on NAC conference website
- Top-tier recognition in **all pre-conference email and social media marketing**
- Prominent company recognition on **conference signage**
- Prominent company recognition for supplying **name badges and lanyards**
- Corporate logo featured on presentation screens during breaks
- **Premium full-page (4 3/4" wide x 7 3/4" tall) colour advertisement with priority program placement**, such as inside front or rear program cover
- **Three dedicated sponsor promotional emails** designed by the partner and distributed by Pro-Seminars before the conference
- Verbal recognition from the stage throughout the conference
- Pre- and post-conference attendee listing
- Opportunity to include a branded promotional item or resource for attendees
- First opportunity to renew the Presenting Partnership for the following NAC

NAC 2027 SIGNATURE PARTNER - \$10,000 – 2 Available – 4 *VIP* complimentary conference registrations. * VIP pass holders **must stay** at the Tuscany Hotel for the conference

Stand out. Share your expertise. Build meaningful relationships with Canadian financial advisors.

BENEFITS

- **One Main Stage presentation on Monday Sept. 20, 2027, based on availability**
- **One Breakout presentation on Monday Sept. 20, 2027, based on availability**
- Signature Partner recognition on the NAC website
- Signature Partner recognition throughout pre-conference email and social media promotion
- Prominent recognition on conference signage
- Corporate logo displayed on presentation screens during breaks
- **Priority exhibit location** with Two 8-foot skirted exhibit tables and chairs
- **One full-page (4 3/4" wide x 7 3/4" tall) colour program advertisement**
- Premium program placement, subject to availability
- **Two dedicated promotional emails** designed by the partner and distributed by Pro-Seminars before the conference
- Verbal recognition from the stage
- Post-conference attendee listing

NAC 2027 LEADERSHIP PARTNER - \$5,000 – 2 Available – 3 *VIP* complimentary conference registrations. * VIP pass holders **must stay** at the Tuscany Hotel for the conference

Lead the conversation and demonstrate your organization's expertise to the advisor community.

BENEFITS

- **One Main Stage presentation on Monday Sept. 20, 2027, based on availability**
- **One Breakout presentation on Monday Sept. 20, 2027, based on availability**
- Priority presentation scheduling after Presenting and Signature Partners
- Leadership Partner recognition on the NAC website
- Recognition in pre-conference email and social media marketing
- Leadership-level exhibit location
- One 8-foot skirted table and chairs
- Corporate logo displayed on conference presentation screens
- **Three-quarter-page (4 3/4" wide x 5.0" tall) advertisement** in the conference program
- Verbal recognition from the stage
- Post-conference attendee list

NAC 2027 PREMIER PARTNER - \$4,000 – 5 Available – 2 *VIP* complimentary conference registrations. * VIP pass holders **must stay** at the Tuscany Hotel for the conference

Maximize your visibility and put your solutions directly in front of Canadian financial advisors

BENEFITS

- **One Main Stage presentation on Tuesday Sept. 21, 2027, based on availability**
- **One Breakout presentation on Tuesday Sept. 21, 2027, based on availability**
- Premier Partner recognition on the NAC website
- Recognition in pre-conference email and social media marketing
- One 8-foot skirted table and chairs
- Corporate logo displayed on presentation screens during breaks
- **One half-page (4 ¾" wide x 3.875" tall) advertisement** in conference program
- Verbal recognition from the stage
- Post-conference attendee listing

NAC 2027 INDUSTRY PARTNER - \$3,500 – 5 Available – 1 *VIP* complimentary conference registrations. * VIP pass holders **must stay** at the Tuscany Hotel for the conference

Showcase your solutions and connect directly with advisors looking for new ideas, products and business opportunities.

BENEFITS

- **One Main Stage presentation, on Wednesday Sept. 22, 2027, based on availability**
- Industry Partner recognition on the NAC website
- Recognition in selected pre-conference email and social media marketing
- One 8-foot skirted table and chairs
- Corporate logo displayed on presentation screens during breaks
- **One quarter-page (4 ¾" wide x 1.93" tall) advertisement** in conference program
- Post-conference attendee listing
- Verbal sponsor acknowledgement during the conference

NAC 2027 BREAKOUT PRESENTATION PARTNER - \$1,500 – Limited Availability

Don't just exhibit. Educate, engage and start meaningful conversations with advisors.

BENEFITS

- **One scheduled Breakout presentation on Monday Sept. 20 or Tuesday Sept. 21, 2027, based on availability**
- NAC website recognition
- Recognition in selected pre-conference promotional materials
- Exhibitor space with one 8-foot skirted table and chairs
- Corporate logo displayed on presentation screens during breaks

- **One eighth page (2.0" wide x 1.5" tall) program advertisement**
- Listing of attendees who participated in their breakout session
- Verbal sponsor acknowledgement

NAC 2027 EXHIBITOR PARTNER - \$1,000 – Limited Availability

Put your brand in the room. Showcase your solutions. Connect directly with advisors.

BENEFITS

- Exhibitor Partner recognition on the NAC website
- Recognition in selected pre-conference promotional materials
- Corporate logo displayed on presentation screens during breaks
- One 8-foot skirted exhibit table and chairs
- **3-minute company introduction/elevator presentation**
- **One eighth page (2.0" wide x 1.5" tall) program advertisement**
- Networking access throughout the conference with the attendees

NAC 2027 CONFERENCE EXPERIENCE PARTNERSHIPS

Put your brand into the moments advisors will see, use and remember.

NAC 2027 OPENING RECEPTION PARTNER - \$12,000 – 2 Available

Own the room where NAC relationships begin. Traditionally this has been around the Tuscany Suites & Casino Pool area.

- Corporate name branding for the reception
- Opportunity to give a brief company welcome
- Opening Reception Partner recognition on the NAC website
- Recognition in pre-conference email and social media marketing
- Corporate logo displayed on presentation screens during breaks
- **One half-page (4 ¾" wide x 3.875" tall) advertisement** in conference program
- Verbal recognition from the stage
- Opportunity to include company literature in conference bags or handed out to the attendees at the tables.

NAC 2027 KEYNOTE SPEAKER PARTNER - \$3,500 – 3 Available

- Opportunity for your company to introduce the speaker
- Opening Keynote Speaker Partner recognition on the NAC website
- Recognition in pre-conference email and social media marketing
- **One quarter-page (4 ¾" wide x 1.93" tall) advertisement in conference program**
- Opportunity to include company literature in conference bags or handed out to the attendees at the tables.

NAC 2027 AUDIO SERVICES PARTNER - \$3,500 – 3 Available OR take all for \$9,000

- Audio Services Partner recognition on the NAC website
- Recognition in pre-conference email and social media marketing
- **One quarter-page (4 ¾" wide x 1.93" tall) advertisement in conference program**
- Opportunity to include company literature in conference bags or handed out to the attendees at the tables.

NAC 2027 ATTENDEE CONFERENCE BAG PARTNER - \$1,500 – 1 Available

Make your brand one of the first things attendees see when they arrive.

- Logo on official NAC attendee bag
- Opportunity to include one promotional item
- Website recognition
- Program recognition
- Logo displayed on conference screens
- Verbal acknowledgement
- **One eighth page (2.0" wide x 1.5" tall) program advertisement**

NAC 2027 REGISTRATION & WELCOME DESK PARTNER - \$1,500 – 1 Available

Own the first impression at NAC 2027.

- Branding at the conference registration area
- Logo incorporated into registration signage
- Website recognition
- Program recognition
- Screen recognition
- Opportunity to provide a small welcome gift at registration
- **One eighth page (2.0" wide x 1.5" tall) program advertisement**

NAC 2027 BREAKFAST PARTNER - \$3,000 per day – 3 Available – Spoken for

Start the day with your brand front and centre.

- "NAC Advisor Breakfast presented by [Company]"
- Signage at breakfast
- Logo on screens
- Stage acknowledgement
- Website and program recognition
- Opportunity for a brief 2-minute welcome
- **One eighth page (2.0" wide x 1.5" tall) program advertisement**

NAC 2027 COFFEE BREAK PARTNER - \$2,000 – 3 Available

Keep advisors energized and your brand visible.

- Branding at coffee stations
- "Coffee & Conversation presented by [Company]"
- Branded coffee sleeves/napkins if practical
- Screen recognition
- Website and program recognition
- Verbal acknowledgement
- **One eighth page (2.0" wide x 1.5" tall) program advertisement**

NAC 2027 CONFERENCE PROGRAM PARTNER - \$2,500 – 1 Available

Put your brand in the hands of every attendee.

- "Official NAC 2027 Conference Program presented by [Company]"
- Premium logo placement on program
- Website recognition
- Screen recognition
- Stage acknowledgement
- **One eighth page (2.0" wide x 1.5" tall) program advertisement**

FOR THE COMPANIES THAT CANNOT BE WITH US FOR THE 25th Annual National Advisors Conference we can offer you:

25th Anniversary NAC Attendee Conference Bag Insert – \$200

✓	Pro-Seminars will insert up to 2 pieces of your corporate advertisement or company swag into the 2026 NAC Attendee conference bags
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26th Anniversary NAC Program Advertisement – Advertisement requirements for the attendee program are required by July 15, 2027. Various pricing is available depending on the size of your ad you are interested in.

If you are NOT a main presentation or booth sponsor, you can purchase advertisement in the NAC program at an additional cost. *The standard ads are in black and white. There is an additional cost of \$175 if you would like your advertisement in colour so that it stands out.* If so, please send me your advertisement in colour for the NAC program. Please send your conference program advertisement to me in .jpg and PDF format.

✓	One full page measuring 4.3/4" wide x 7 3/4" tall - \$400
✓	¾ page measuring 4.75" wide x 5" tall - \$300
✓	½ page measuring 4.75" wide x 3.875" tall - \$200
✓	¼ page measuring 4.75" wide x 1.93" tall - \$150
✓	⅛ page measuring 2.37" wide x 1.75" tall - \$100

If you or your company would like to sponsor something that is not listed, please contact us to discuss the opportunity, and lets make it happen for you.