Pro-Seminars

**PainFREE Prospecting - The Top Client Acquisition Strategies for World-Class Advisors**

What’s the #1 Reason Financial Advisors Fail?

It's not the competition . . . it’s PROSPECTING!

Do you want to know why 20% of FA’s produce 80% of results?

They prospect with purpose and they have a system for everything!

At this presentation, advisors will learn to:

- Determine your *Ideal Client Profile*.
- Determine your *Unique Value Proposition* (UVP).
- Design your Personal CFO Model.
- Build your Prospecting Dashboard.
- Develop your Referability Process.
- Create your Targeted Introduction Process.
- Know your Value and Take it to Market with Confidence.

PainFREE Prospecting was developed to provide financial advisors of all tenure the ability to grow their business dramatically. This presentation will shift perspectives, inspire new ways of thinking, provide proven tools and strategies and, ultimately, inspire participants to take immediate action. Attendees are sure to walk away with the knowledge and strategies to compete and win at any level!