



Five Strategies for Optimal Performance

How much room for improvement do you have in your business? If you knew the key strategies top performers use, could you copy them in your business? And if you did, do you believe you could elevate your performance to the next level? MDRT Main Platform alumni, Jim Ruta believes you can.

He has worked with and coached some of the top producers in the world and has distilled their strategies into a simple to understand approach that can help any advisor optimize their business.

You'll learn how to persist more, attract more, do more, improve more and close better in this presentation. You'll take away tools and techniques that work for top performers so you can use them in your business too. When you do, you will take your business to the next level, maybe even skip a couple on the way to your very best.

You will ICONIFY your business.