



# LEADING ADVISOR

BALANCE - PLAN - RESULT



**Simon Reilly** is an international values and behavioral analyst, business coach, speaker, and author. He has decades of experience working exclusively with financial service professionals combining extensive research and study in the areas of values & behaviors analysis, inspiration & motivation, leadership, change management, vision & business planning, team building and sales & marketing.

His coaching, speaking, webinars and workshops help financial services leaders, managers, professionals & their teams reach and exceed their goals in any economic climate.

Simon goes beyond the mechanics of success when working with clients, and pulls back the curtain and allows clients to really understand what holds them back from realizing their goals. His insights help his clients identify and release their unmet needs driven self-limiting, self-sabotaging beliefs and emotions so that they can realize their true values, positive beliefs and positive feelings so that they may reach the levels of success they dream of. Simon has written two books - "The Inspirational Tipping Point" and "Curing the Unmet Needs Disease."

Having spoken at hundreds of financial advisor conferences and webinars, thousands of advisors across Canada and the USA have benefited from his expertise. He is a 25x Advocis, GAMA LAMP, 2x MDRT, 40x NAIFA National & State Conference and 2x TEDx Speaker. Simon is a member of Advocis, FPA, GAMA International, NAIFA, and WIFS.

Simon is the Founder of Leading Advisor Inc. supported by his spouse Laura, the Chief Inspirational Officer, Amie Flowerday – Community Manager / Customer Service Coordinator, Amy McGuire - Social Media Marketing Coordinator, Deanne McAndrews – Content Co-Creator, Barry Ochsner – Marketing Coordinator / Web Designer and Susan Pederson – Administrative Assistant.

Laura and Simon are a successful working couple who live, work and play in Parksville, BC, Canada, where they enjoy the endless beauty of their surroundings on Vancouver Island through beach walks, hiking, cycling, and kayaking interspersed with a love of yoga, meditation, cooking, travel, reading and movies.

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